

RECRUITING REINVENTED™



**THE WORKPLACE HAS EVOLVED,
SHOULDN'T YOUR RECRUITING?**

CREATIVEALIGNMENTS.COM

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OUR PROOF STATEMENT - FOOD & CONSUMER PRODUCTS

▶ **145** POSITIONS FILLED 

ONLY 7.5% OF (EQUIVALENT) FIRST YEAR SALARY 

“We're thrilled to have a recruiting partner that is not only a joy to work with but continues to identify and secure exceptional candidates from within the food and beverage industry. Their unique model has saved us a significant amount of money compared to other recruiting options, while still unearthing impressive candidates. Creative Alignments thought about our brand and organizational needs as if they were in-house. We are big fans!”

— **Brook Eddy,**
Founder & CEO, Bhakti Chai

POSITIONS INCLUDE:

CEO, VP Marketing, VP Operations, VP Finance,
HR Manager, Brand Manager, Sales Manager,
Supply Chain Analyst, Business Manager, VP Finance



CASE STUDIES

CLIENT A

A FAST-GROWING DAIRY BRAND

TOTAL POSITIONS FILLED: **13**
EQUIVALENT % OF FIRST YEAR SALARY: **8%**
AVERAGE COST PER HIRE: **\$8,700**
TOTAL SAVINGS VS 20% CONTINGENCY FIRMS: **\$230,000**

POSITIONS FILLED:

CEO	Supply Chain Analyst
VP, US Sales	Nutrition Director
VP Marketing	Brand Manager
VP Finance	Accounting Associate
Supply Chain Manager	Executive Assistant
Comptroller	Office Administrator
Social Media Manager	

CLIENT B

AN ESTABLISHED ORGANIC FOOD BRAND

TOTAL POSITIONS FILLED: **11**
EQUIVALENT % OF FIRST YEAR SALARY: **7%**
AVERAGE COST PER HIRE: **\$4,850**
TOTAL SAVINGS VS 20% CONTINGENCY FIRMS: **\$135,000**

POSITIONS FILLED:

National Sales Director	Controller
VP Operations	Accounts Payable
Manager of Product Development	Customer Service Rep
Regional Sales Manager	Sales Managers (2)
	HR Generalist
	Plant Accountant

A FEW OF OUR NATURAL PRODUCTS CLIENTS



BOULDER • DENVER • AUSTIN

888.502.8944

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